

**Join the first AfricaPVSEC**

# Africa PVSEC

A stylized map of the African continent is overlaid on the letters 'PV' of the word 'PVSEC'. The map is outlined in orange and yellow, with a grid pattern visible behind it.

**Africa Photovoltaic Solar Energy  
Conference and Exhibition 2014**

**Durban ICC  
Durban, South Africa  
27-29 March 2014**

**Sponsorship Opportunities**

[www.africapvsec.com](http://www.africapvsec.com)



**AfricaPVSEC is a new initiative partnering EU PVSEC and SNEC for promotion and exchange in the photovoltaic solar energy sector and bring together leading experts, researchers, public authorities, representatives of international organizations, donors, NGOs.**

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## Why sponsor?

- obtain maximum visibility at the AfricaPVSEC Event and attract the attention of the community of PV;
- connect your company to an international event with an excellent scientific content;
- broadcast your message to operators, scientific and industrial stakeholders of the PV industry;
- obtain communication results in a direct and efficient way;
- choose between different sponsorship opportunities;
- benefit from communication services of the event.

You have further ideas for sponsorships?

We are happy to discuss your thoughts to create an individual offer for you!



Where Africa  
and the world meet

# 1. Sponsor of AfricaPVSEC

## Platinum Sponsor..... (EUR 15.000)

- The corporate brand will be associated with the Africa PVSEC for the entire duration of the event
- An exhibit space of 18 sqm in a prominent position
- The organisation of one press conference during the event
- A special graphic layout with the sponsor's corporate logo to be placed in the event's venue as main sponsor of the conference
- 5 Conference registrations
- Listed as Sponsor on the AfricaPVSEC website
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at a central position in the Event Guide

## Gold Sponsor ..... (EUR 10.000)

- The corporate brand will be associated with the Africa PVSEC
- An exhibit space of 9 sqm in a prominent position
- The organisation of one press conference during the event
- 3 Conference registrations
- Listed as Sponsor on the AfricaPVSEC website
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at a central position in the Event Guide
- 1 poster with your advertisement (DIN A0, portrait format) presented at a prominent position at the Conference venue

## **Silver Sponsor ..... (EUR 5.000)**

- The corporate brand will be associated with the Africa PVSEC
- An exhibit space of 9 sqm in a prominent position
- 1 Conference registration
- Listed as Sponsor on the AfricaPVSEC website
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at a central position in the Event Guide
- 1 poster with your advertisement (DIN A0, portrait format) presented at a prominent position at the Conference venue

## 2. Social Events

### Thursday Reception ..... (EUR 5.000)

- Listed as Sponsor on the AfricaPVSEC website
- Logo listed on-site at a prominent space of the event site
- Banners displayed during the Reception  
(to be supplied by the sponsor and approved by AfricaPVSEC)
- Logo listed as Sponsor in the Event Guide
- Logo printed on the Invitation to the Thursday Reception
- 1 Conference registration

### Friday Reception ..... (EUR 5.000)

- Listed as Sponsor on the AfricaPVSEC website
- Logo listed on-site at a prominent space of the event site
- Banners displayed during the Reception  
(to be supplied by the sponsor and approved by AfricaPVSEC)
- Logo listed as Sponsor in the Event Guide
- Logo printed on the Invitation to the Friday Reception
- 1 Conference registration

## 3. Special Areas

### Coffee Break..... (EUR 3.000 one day) (EUR 5.000 all days)

The Coffee Breaks are the networking platform for all participants. Snacks will complete the coffee package.

- Listed as Sponsor on the AfricaPVSEC website
- Banner or panels with your logo in the Coffee Break Area
- Possibility to display branded napkins and cookies or chocolates for the coffee break (to be provided by Sponsor)
- 10% discount on your booked stand space
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at a central position in the Event Guide
- 1 poster with your advertisement (DIN A0, portrait format) presented at a prominent position at the Conference venue
- 1-3 Conference registrations

### Lunch ..... (EUR 3.500 one day) (EUR 6.000 two days)

- Listed as Sponsor on the AfricaPVSEC website
- Banner or panels with your logo in the Lunch Area
- Possibility to display branded napkins for the lunch (to be provided by Sponsor)
- 10% discount on your booked stand space
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at a central position in the Event Guide
- 1 poster with your advertisement (DIN A0, portrait format) presented at a prominent position at the Conference venue
- 1-3 Conference registrations

## 4. Printed Materials

### Event Guide ..... (EUR 5.000)

- Listed as Sponsor on the AfricaPVSEC website
- Advertisement (4-colour) with your logo on the rear page of the Event Guide cover
- 10% discount on your booked stand space
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at a central position in the Event Guide
- 1 poster with your advertisement (DIN A0, portrait format) presented at a prominent position at the Conference venue
- 3 Conference registrations



## 5. Giveaways

### Event Pen..... (EUR 3.000)

- Listed as Sponsor on the AfricaPVSEC website
- Your branded pens (to be provided by Sponsor) will be inserted in the Delegate Bag
- 10% discount on your booked stand space
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at a central position in the Event Guide
- 1 poster with your advertisement (DIN A0, portrait format) presented at a prominent position at the Conference venue
- 2 Conference registrations

### Event USB Stick ..... (EUR 4.000)

- Listed as Sponsor on the AfricaPVSEC website
- Your branded USB-Sticks (to be provided by Sponsor) will be included in the Delegate Bag
- 10% discount on your booked stand space
- 2 pages of information about your company saved on the USB-Stick (pdf-file, to be approved)
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at central position in the Event Guide
- 1 poster with your advertisement (DIN A0, portrait format) presented at a prominent position at the Conference venue
- 2 Conference registrations

## **Event Bags..... (EUR 6.000)**

- Listed as Sponsor on the AfricaPVSEC website
- Your logo printed on the outside of the Delegate Bag
- Your sponsor insert in the Delegate Bag (to be provided by Sponsor) will be included in the Delegate Bag
- 10% discount on your booked stand space
- Logo listed as Sponsor in the Event Guide
- 2 pages of advertisement at a central position in the Event Guide
- 1 poster with your advertisement (DIN A0, portrait format) presented at a prominent position at the Conference venue
- 3 Conference registrations

## **For information and offers, please contact:**

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**We look forward to hearing about your plans  
regarding your sponsorship involvement!**

### **General Information**

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### **Exhibition**

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